

Social Media Marketing

Franchise Innovators is presently expanding potential customer reach through five social media platforms. Franchisors are encouraged to participate in each media outlet by offering their new locations, facts or new menus regarding their franchise, new people or staff added to the franchise, or pictures of new franchises and their locations. By simply downloading the FRANCHISE NOW compatibility app, franchisors are urged to join the following social media platforms:



Facebook



Twitter



LinkedIn



Instagram



Pinterest